

ORDER



WOTV

Orders
Order / Rev: 187150
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11273
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 08/29/12 / 08/29/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/M

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	14	\$2,550.00	\$2,167.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$2,550.00	\$2,167.50	0.00
Totals	14	\$2,550.00	\$2,167.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/08/12	10/12/12	GMA Good Morning America	CM	7-9a	11111--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$50.00		0.00				
N 2	WOTV	10/10/12	10/10/12	The View The View	CM	11a-12p	--1----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--1----			1		\$50.00		0.00				
N 3	WOTV	10/09/12	10/12/12	M-F 7-8p Dr Oz	CM	7-8p	-1111--	:30	4	\$150.00	P4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-1111--			4		\$150.00		0.00				
N 4	WOTV	10/08/12	10/08/12	Mon Hour 3 Monday 10-11p	CM	10-11p	1-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$500.00		0.00				
N 5	WOTV	10/09/12	10/09/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	-1-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----			1		\$200.00		0.00				
N 6	WOTV	10/11/12	10/11/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---1---	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$200.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOTV	10/14/12	10/14/12	Sun Hour 2 Sunday 8-9p	CM	8-9p	-----1	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$750.00		0.00						
													Totals	14	\$2,550.00